



Rock Stage Productions (a division of AfterFab LLC)

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# **ROCK STAGE PRODUCTIONS**

works with carefully vetted, top-shelf, theater-experienced tributes to '80s rockers: Shot of Poison, Leppard, Wanted DOA, Cruecified, Ozzmosis, and others.



# "You guys were as organized as every tour that comes through and made our jobs easy. Great show."

- Gary Agresti, Production Manager, Bank of New Hampshire Pavilion, capacity 10,000

[BNHP this year presenting: ALICE COOPER \* STING \* RINGO STARR \* WILLIE NELSON \* STYX \* DAVE MATTHEWS BAND \* DOOBIE BROTHERS \* LYNYRD SKYNYRD \* TOBY KEITH \* ALANIS MORISSETTE \* REO SPEEDWAGON \* HALL & OATES \* BLACK CROWES \* more]

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# **COMPANY INFO**

- Rock Stage Productions is a division of AfterFab LLC, a fully insured, Massachusetts-registered company with federal EIN. To find in MA Corporations Division, search on "AfterFab" here: <a href="https://corp.sec.state.ma.us/CorpWeb/CorpSearch/CorpSearch.aspx">https://corp.sec.state.ma.us/CorpWeb/CorpSearch/CorpSearch.aspx</a>
- W-9 form: http://RockStageProductions.com/W-9-AfterFab-LLC-2018.pdf
- Event Liability Insurance Agent: Entertainment Pro Insurance of Las Vegas. For very large events requiring >\$3m aggregate: RV Nuccio & Associates, Inc., backed by Allianz Global Corporate & Specialty. AM Best rating of A+.

#### WHAT WE BRING IN

**Bands and Backline Equipment:** Two to five headlining bands and a shared backline (including drums) to ensure quick changeovers and to minimize mixing variations. A box truck or trailer transports equipment.

**Crew:** Two to four trained stage hands run our projection and cryo-jets in addition to moving/loading equipment. We *usually* travel with an A1 audio tech with Midas mixing desk if needed, but may also rely on the venue's A1 tech who knows the house system. We also typically bring our own merchandiser to assemble VIP swag bags and sell merchandise.

We rely on the venue to provide a Lighting Director, monitor engineer, and any additional stage crew needed, plus the typical venue staff for usual services including box office, ushers, and any required security, EMT, etc.

**Cryo-Jets and Video:** We bring cryo-jets with CO2 tanks if allowable, and a source device (iPad or laptop) for video. The cryo-jets emit brief, powerful blasts of CO2, most effective with a light haze, which also enhances the house's lighting, and may require disabling the house smoke-detection system (and presence of a local fire marshal or other fire official). The show makes extensive use of video. In the absence of a house video system, we bring two 60-inch TVs mounted on tripods.

**Catering:** We do not prepare food on site, but typically bring in prepared food & water for artists and crew.

# **OUR MARKETING**

# **Marketing Materials**

A Well Publicized Show: We absolutely rely on the venue's basic, routine marketing efforts for every show. We have graphic arts, printing, video and audio production capabilities and contribute marketing materials of all kinds. RSP creates promotional images to specifications received for the venue web site, email blasts, internal electronic displays, graphical marquee, printed brochures, social media sites, 11"x17" posters, etc. We also create a promotional video that may be embedded on the event page or linked from YouTube and otherwise shared on social media. We can alter our designs to suit venue aesthetics/policies, as needed.

A few examples of event images and video are here: <a href="http://rockstageproductions.com/productions.html">http://rockstageproductions.com/productions.html</a>

An example set of video and graphic follow-up posts for Facebook Event Discussion tab and other social media may be viewed here: <a href="https://www.facebook.com/events/411204359427990/?active\_tab=discussion">https://www.facebook.com/events/411204359427990/?active\_tab=discussion</a>

#### **Paid Advertising**

In the case of venue rental or other deal in which we are responsible for paid advertising, we employ a mix of radio, social media, geofencing, and print (including posters) using marketing images and video created by us. We create the Facebook Event Page and invite the bands and venue as co-hosts.

#### Event Description Example for Three Bands (note: bands line-up subject to change)

The *Titans of '80s Rock Tribute Show* is a hit rock concert featuring three stunning, top-shelf tributes to the best, chart-topping '80s rockers: Def Leppard, Poison, and Motley Crüe, who together issued more than 30 hit singles and have sold over 250 million records. Expect a big-time, arena-rock, party atmosphere as these three headliners expertly deliver dozens of glam-era hits, all in one night, sounding just like the original records. A continuous video show, special effect and lots of audience interaction will have you rocking and reliving the glory and excitement of the era – so let's party like it's 1989!

All ages. Tickets are \$33, \$38 and \$44, with VIP packages available for \$59. VIP tickets include guaranteed best seating, early entry, a pre-show meet-and-greet and photo opp with the bands, plus a *Titans* swag bag of goodies from the bands. *Member info/box office phone.* More info: *URL to venue web site's show page* 

[Note: most theaters struggle to fill the back rows, so we recommend an additional "cheap seat" level at \$20.]

#### **WANTED DOA**: Bon Jovi Tribute - https://www.wanteddoa.com/

Hailing from northeastern Massachusetts, Wanted DOA has been a top-flight Bon Jovi band from their start in 2015. They achieved their goal of capturing both the studio and live aspects of the songs and really hone in on the essence of Bon Jovi. It is all about the music, first and foremost. That means working the vocal harmonies, guitar and keyboard sounds, and most importantly the lead vocals. Live, the goal is to put on a performance reminiscent of the rock shows from days long gone. It is a celebration of the music, delivering an authentic experience to all Bon Jovi fans.

#### SHOT OF POISON - The tribute to Poison as they are right now! - <a href="http://ThePoisonTribute.com">http://ThePoisonTribute.com</a>

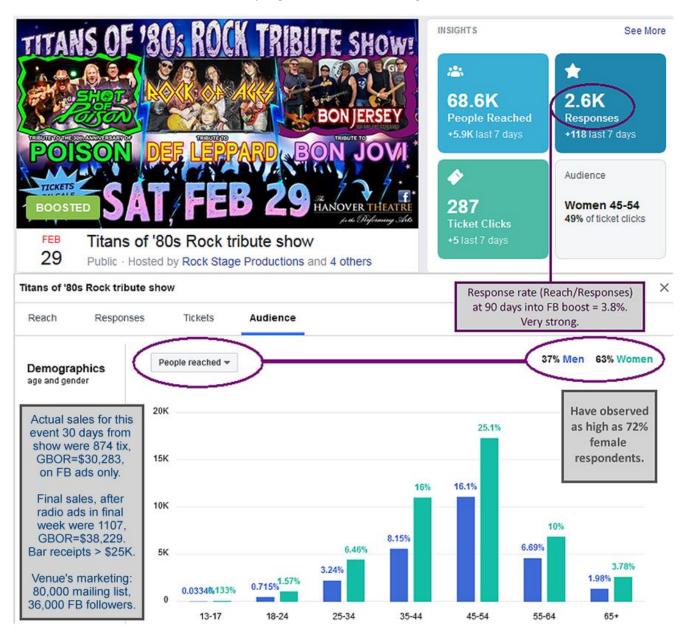
These skilled, veteran musicians have created the world's best, most authentic tribute to Poison as they are today. Shot of Poison expertly replicates the look, sound, and antics of Poison's energetic 2017-2018 tours. They bring a raucous party atmosphere, big audience interaction, a song-synced video show, and spectacular cryo-jet. SOP has achieved in just a few years what most tributes never do. They've attracted nearly 10,000 Facebook followers and hundreds of thousands of video views, and performed in two 10,000-capacity amphitheaters. They were recognized in 2021 as among the very best tribute acts in the country by E! Entertainment and performed on their *Clash of the Cover Bands* TV show, produced by Jimmy Fallon. Poison singer Bret Michaels has publicly praised the band and invited them to appear with him on stage at a stop on his spring 2022 tour.

**CRÜCIFIED – The Motley Crüe Tribute Band:** <a href="https://cruecifiedband.com">https://cruecifiedband.com</a> – In the entire eastern USA, one Crüe tribute has emerged from the pack, and it is Long Island's Crüecified. Not only does the group feature the outrageous costuming and spot-on, powerful, high-energy music that fans expect, but also the most uncanny match for Vince Neil's look and voice that can be seen or heard. Each member is dedicated to representing the actual members of one-hundred-million-selling Mötley Crüe as close as possible. You may need to do a double-take. This is an intense, electric rock show to be remembered!

Titans of '80s Rock Tribute Show is presented by Rock Stage Productions.

# **Demographic Information**

Overwhelmingly, the chief demographic is women aged 44-64, who (market research tells us) tend to be the entertainment decision-makers for family, significant others, and nights out with friends.



Our target demographic are in their peak earning years and tend to be responsible parents on a night out, wanting to relive the music they loved as teens and young adults, and they sometimes bring younger family members. It is most definitely a drinking crowd that has set records for food & beverage concession sales at some venues, but they are well behaved, and we've never seen a single serious incident at one of our shows.

# TYPICAL DAY OF SHOW SCHEDULE

2:00 PM	Load in
3:30 PM	Sound checks
6:00 PM	Dinner for bands & crev
6:30 PM	VIP doors open
6:35 PM	VIP meet & greet
7:00 PM	Regular doors open
7:55 PM	Titans Intro Video
8:00 PM	Artist 1 performance
8:40 PM	Intermission 1 of 2
9:00 PM	Artist 2 performance
9:40 PM	Intermission 2 of 3
10:00 PM	Artist 3 of 3
10:50 PM	Five-minute finale
11:00 PM	Load out
11:59 PM	Load-out complete

#### TECHNICAL RIDER

In short: 24-channel board, 5 monitors with 5 mixes, amplification reaching the house's dB limit, a projection system, and concert lighting.

#### **Front of House Minimum Requirements**

- 24-channel tour-grade digital mixing console
  - Preferred Avid SC48, Midas Pro1, 2/C, M-32, Allen &Heath GLD80, Yamaha M7CL
  - 4 FX processors (2 Reverbs and 1 TAP Delay, 1 Chorus)
  - o 8 DCAs (VCAs)
  - See input list and stage plot for more detail
- 3-Way concert grade FOH mains, stereo drive sufficient to cover the venue up to 100 dbA (or house limit) at FOH mix position. Fills and subs on Aux where practical.
- 1 (A1) level audio tech or house engineer available for FOH support and/or to mix monitors

# **Stage Monitor Minimum Requirements**

- A minimum of five stage monitors. One fixed for drummer. Four reasonably moveable up front.
- Venue to provide 16-input digital monitor console (off digital or analog split) located side stage. In the
  event that a monitor console is not available, a minimum of 5 bus sends must be available for mixing
  monitors from FOH.
- Artist may opt to provide monitor console and analog splitter. To be determined during advance.

# Microphones, Stands, Stage and Power

- Venue to supply all preferred microphones and DI boxes unless otherwise stated or advanced.
- Venue will provide stage mic stands, mic cables, stage power and drum riser.
- Stage power per Stage Plot at 4 locations (2 x20 amp, 110-120 VAC, 1-Phase circuits).
- 6 standard boom stands, 4 short boom stands, 1 straight stand, 1 wireless-mic holder.
- Drum riser 8' X 8' with a 6-18-inch rise.
- Minimum stage size 20' x 20'.

# **Video Requirements**

- Venue to provide video projection capable of displaying either 16:9 or 4:3 aspect ratios. Projection screen behind stage or otherwise visible during performance for introductory video and dynamic background video throughout performance. Video is typically played through iPAD to VGA or HDMI outputs. Video is in MPEG-4 format. Advance ASAP if this capability is not available.
- If absent a video system, we bring in two 65" TVs on tripod mounts for each end of the stage and situate the video operator behind the scenes.

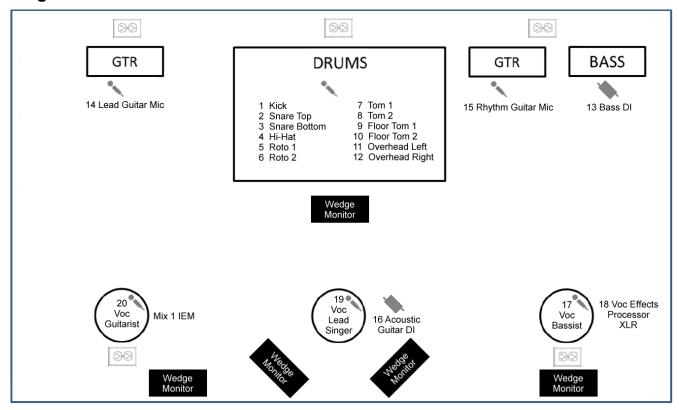
# **Lighting Requirements**

- Venue to provide pro grade stationary and intelligent lighting along with Lighting Director.
- No follow-spots are required. No disco dance floor lighting to be used as show lighting.
- Spot LEDs, Wash Zoom LEDs, PAR56/64 or equivalent lighting and effects.

#### **Input List**

Input	Instrument	Preferred Mic	Processing
1	Kick	Beta 52A or D6	Gate, Comp
2	Snare Top	e604	Gate, Comp
3	Snare Bottom	e604	Gate, Comp
4	Hi-Hat	Condenser	
5	Roto 1	e604	Gate
6	Roto 2	e604	Gate
7	Tom 1	e604	Gate
8	Tom 2	e604	Gate
9	Floor Tom 1	e604	Gate
10	Floor Tom 2	e604	Gate
11	Overhead Left	Condenser	
12	Overhead Right	Condenser	
13	Bass	1/4" DI	Comp
14	Lead Guitar	SM57 or e609	
15	Rhythm Guitar	SM57 or e609	
16	Acoustic Guitar	1/4" DI	
17	Voc (bassist)	SM58	Comp
18	Voc Processor (bassist)	XLR DI	Comp
19	Voc (singer)	SM58	Comp
20	Voc (guitarist)	SM58	Comp
21	iPad Left		
22	iPad Right		
23	Rock of Ages tracks Left	DI	
24	Rock of Ages tracks Right	DI	

# **Stage Plot**



If we bring in TV screens, they are generally positioned Stage Left and Stage Right. Occaisonally, we also provide a second bass rig to the drummer's right.

#### **Tech Advance:**

**Bruce Bennett** 

Email: Info@RockStageProductions.com

Mobile: 978-852-9167

# Load In / Load Out / Parking

- A clear path is to be available to load equipment into and out of the venue along with loading carts/dollies. Depending on venue and load-in conditions, stage hands will be required if distance to stage is greater than 50 feet, has staircases, or if deadlifts over 2 feet are required.
- Parking space for 10' box truck or 12-passenger van with 5'x8' trailer plus several sedans.

# **Merchandising Area**

The artists require a highly visible, high-traffic space large enough for two five-foot long merchandising tables.

With the venue's permission, to add to the variety of the event, Rock Stage Productions can also invite (for a fee) local, third-party vendors to set up table displays in the merchandise area to advertise their businesses.

# **Dressing Rooms**

The artists require one dressing room per band, if possible, preferably secured, to prepare for the show, store personal effects, and to relax while awaiting their stage time.

#### **Meet-and-Greet Area**

Rock Stage Productions prefers to sell a limited number of VIP tickets, guaranteeing best seating and half-hour early entry to meet the bands, and receipt of a swag bag. This may be limited to half an hour. We rely on the venue to notify VIP ticket holders of early entry, allow them in, and direct them to the venue-selected best location for meet & greet.

# **Hospitality**

Negotiable per deal and based on the number of bands and distances traveled.

In the case of an RSP rental, we handle all hospitality.